



Letter from the Chair: March 2017

Ambassador Program: Be the Voice in Your Organization



The Chicago IFT recently launched the exclusive Ambassador Program. Designed to empower key individuals within their organizations to be the voice of the Chicago Section IFT, the Ambassador Program aims to not only increase awareness and participation at key Chicagoland food companies, but also to provide a forum to which individuals can impact and shape the Chicago Section itself.

Members of the Ambassador team have a unique opportunity to have a direct line of influence to the Chicago IFT Leadership team, providing feedback, promoting events, and opportunities for volunteer and leadership positions. Ambassadors also have access to exclusive Ambassador events which provide for excellent networking and section feedback and influence.

There is a single expectation of the Ambassadors: Share. We ask that you share our events, our volunteer needs, our fundraising opportunities, and other happenings in the Section. Our Ambassador coordinators send email updates periodically that you will simply share within your organization and encourage people from your company to participate. We have seen tremendous success with this program for the Chicago Section IFT, the Ambassador members, and the Ambassador companies.

Our legacy Ambassadors have increased participation at their companies at Section events, increased sponsorship and marketing opportunities, increased the number of company representatives on section committees, – both as volunteers and committee chairs – and now we have 5 Ambassador representatives on our Executive Board.

As this program grows, it is important to acknowledge those companies that have helped it be successful thus far. Their vision, commitment, and passion for the Chicago Section IFT have helped the program exceed expectations. A heartfelt Thank You to our Ambassador Companies:

Griffith Foods
NewlyWeds Foods
Sensient
Prinova Solutions
Kent Precision Foods
FONA

Imbibe
Milk Specialties
PepsiCo
Certified Laboratories
Merieux Nutrisciences
EMSL Analytical, Inc.

IIT / IFSH
Graham Chemical
KRAFT Heinz
Glanbia
ConAgra
Synergy Flavors

Interested in becoming an Ambassador? We are now hosting an open call for new members to this exclusive program. If you'd like support in encouraging your peers to get involved in our organization, if



Chicago Section
Institute of Food Technologists

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you'd like your company to have a larger presence in our section, and if you want to be the first to know about great opportunities within Chicago's largest food industry network – contact us today to learn more about becoming an Ambassador and being the voice within your organization.

Cheers!

Joy Dell'Aringa

Chicago Section IFT – Chair