



Chicago Section IFT
the First Section



CSIFT Sponsorship Packages

CSIFT has offered sponsorship of its various events and activities in the past. CSIFT is now offering sponsorship packages to streamline the sponsor gathering / contact process and to allow sponsoring organizations to “package” their different means of sponsoring CSIFT into one payment and one process.

Supporting Sponsors:

- a. **Platinum Sponsorship: \$6,000.00 annually** (\$8,450.00 value – limited to one company)
 - a. Website Homepage ad / link (\$2,000.00 value)
 - b. Suppliers’ Night Platinum sponsor (\$3,500.00 value)
 - c. Golf Outing Platinum Sponsor (\$2,500.00 value)
 - d. Dinner meeting sponsor (\$350.00 value)
 - e. Newsletter sponsor one month (\$100.00 value)
- b. **Gold Sponsorship: \$5,000.00 annually** (\$6,700.00 value – limited to one company)
 - a. Website Homepage Ad / Link (\$2,000.00 value)
 - b. Suppliers’ Night Gold Sponsor (\$2,500.00 value)
 - c. Golf Outing Gold Sponsor (\$1,750.00 value)
 - d. Dinner meeting sponsor (\$350.00 value)
 - e. Newsletter Sponsor (\$100.00 value)
- c. **Silver Sponsor: \$3,000 annually** (\$4,700.00 value – multiple sponsors)
 - a. Website Homepage Ad / Link (\$1000.00 value)
 - b. Suppliers’ Night Silver Sponsor (\$1,750.00 value)
 - c. Golf Outing Silver Sponsor (\$1,500.00 value)
 - d. Dinner meeting sponsor (\$350.00 value)
 - e. Newsletter Sponsor (\$100.00 value)
- d. **Bronze Sponsor: \$2,000 annually** (\$3,700.00 value – multiple sponsors)
 - a. Website Homepage Ad / Link (\$1000.00 value)
 - b. Suppliers’ Night Bronze Sponsor (\$1,250.00 value)
 - c. Golf Outing Bronze Sponsor (\$1,000.00 value)
 - d. Dinner Meeting Sponsor (\$350.00 value)
 - e. Newsletter Sponsor (\$100.00 value)



Chicago Section IFT the First Section

1. Suppliers' Night Sponsorships

a. Corporate Sponsors (one at Platinum and multiple at other levels)

1. **Platinum:** \$3,000.00 - Logo on SN homepage and in email marketing blasts to attendees, own Banner, full page ad in Exhibitor Guide, Social Hour sponsor, 25 drink tickets, and early registration for the next year's show. (\$3,500.00 value)
2. **Gold:** \$2,000.00 - Logo on SN homepage and in email marketing blasts to attendees, Banner shared with Silver and Bronze sponsors, Social Hour sponsor, half page ad in Exhibitor Guide, 20 drink tickets, and early registration in the next year's show. (\$2,500.00 value)
3. **Silver:** \$1,500.00 - Logo on SN homepage and in email marketing blasts to attendees, Banner shared with Gold and Bronze sponsors, quarter page ad in Exhibitor Guide, and 15 drink tickets, and early registration in the next year's show. (\$1,750.00 value)
4. **Bronze:** \$1,000.00 - Logo on SN homepage and in email marketing blasts to attendees, Banner shared with Gold and Silver sponsors, 10 drink tickets (\$1,250.00 value)

b. Exhibitor Guide

1. Full page ad: \$500.00
2. Half page ad: \$350.00
3. Quarter page ad: \$250.00

c. Social Hour (multiple)

1. \$200



Chicago Section IFT the First Section

2. Golf Outing Sponsorships

a. Corporate Sponsorships (one at Platinum and multiple at other levels)

1. **Platinum Sponsor:** \$2,000.00 – Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, Cocktail Hour Sponsor, one hole sponsorship, one skill prize sponsorship, signage in the registration and dining area (own banner), and recognition in the event program. (\$2,500.00 value)
2. **Gold Sponsor:** \$1,500.00 – Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, one hole sponsorship, one skill prize sponsorship, sponsorship of the hors d'oeuvres during the Cocktail Hour, signage in the registration and dining area, and recognition in the event program. (value \$1,750.00)
3. **Silver Sponsor:** \$1,250.00 - Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, one hole sponsorship, signage in the registration and dining area, and recognition in the event program. (value \$1,500.00)
4. **Bronze Sponsor:** \$750.00 - Includes company logo on CSIFT Golf Outing web page, company logo on email marketing blasts, signage in the registration and dining area, and recognition in the event program. (value \$1,000.00)

b. Individual Sponsorships

1. **Skill Prize Sponsors:** \$175.00
2. **Hole Sponsor:** \$175.00
3. **Putting Contest Sponsor:** \$250.00
4. **Golf Outing Homepage** (banner ad): \$500 from date of sale until September 31 of that year
5. **Eblast Golf Outing:** \$250.00 each
6. **Cocktail hour sponsor:** \$300.00
7. **Hors d'Oeuvres** during Cocktail Hour: \$250.00



Chicago Section IFT
the First Section



Ala Cart Sponsorships (or individual sponsorships)

1. Sponsor of CSIFT Homepage (banner ad): \$500.00 per month
2. Sponsor of CSIFT eBlast of choice: \$250.00 per eBlast
3. Sponsor of Suppliers' Night Homepage (banner ad): \$200.00 per month
4. Logo on banner displayed at SN (shared banner): \$200.00
5. Logo on banner displayed at SN (own banner): \$500.00
6. Full page ad in Suppliers' Night Exhibitor Guide: \$500.00
7. Half page ad in Suppliers' Night Exhibitor Guide: \$350.00
8. Quarter page ad in Suppliers' Night Exhibitor Guide: \$250.00
9. Suppliers' Night Social Hour Sponsor: \$200.00
10. Drink Tickets for Suppliers' Night Social Hour: \$10/each
11. Sponsor of CSIFT Golf Outing Homepage (banner ad): \$500 per month
12. Golf Outing Skill prizes: \$175.00
13. Golf Outing Putting Contest: \$250.00
14. Golf Outing Hole Sponsor: \$175.00
15. Golf Outing: Cocktail hour sponsor: \$300.00
16. Golf Outing: Hors d'Oeuvres during Cocktail Hour: \$250.00
17. Logo on banner displayed at Golf Outing (shared) : \$100.00
18. Logo on banner displayed at Golf Outing (own): \$300.00
19. Dinner Meeting Supplier Sponsor: \$350.00
20. Newsletter Sponsor: \$100.00 per newsletter