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## CSIFT Sponsorship Packages

CSIFT has offered sponsorship of its various events and activities in the past. CSIFT is now offering sponsorship packages to streamline the sponsor gathering / contact process and to allow sponsoring organizations to “package” their different means of sponsoring CSIFT into one payment and one process.

### Supporting Sponsors:

- a. **Platinum Sponsorship: \$5,000.00 annually** (\$6,950.00 value)
  - a. Website Homepage ad / link for 4 months (\$2,000.00 value)
  - b. Suppliers' Night Platinum sponsor (\$3,000.00 value)
  - c. Golf Outing Platinum Sponsor (\$1,500.00 value)
  - d. Dinner meeting sponsor (\$350.00 value)
  - e. Newsletter sponsor one month (\$100.00 value)
- b. **Gold Sponsorship: \$3000.00 annually** (\$4,450.00 value)
  - a. Website Homepage Ad / Link for 2 months (\$1,000.00 value)
  - b. Suppliers' Night Gold Sponsor (\$1,750.00 value)
  - c. Golf Outing Gold Sponsor (\$1,250.00 value)
  - d. Dinner meeting sponsor (\$350.00 value)
  - e. Newsletter Sponsor (\$100.00 value)
- c. **Silver Sponsor: \$2000 annually** (\$3,200.00 value)
  - a. Website Homepage Ad / Link for 1 months (\$500.00 value)
  - b. Suppliers' Night Silver Sponsor (\$1,000.00 value)
  - c. Golf Outing Silver Sponsor (\$1,250.00 value)
  - d. Dinner meeting sponsor (\$350.00 value)
  - e. Newsletter Sponsor (\$100.00 value)
- d. **Bronze Sponsor: \$1000 annually** (\$1,325.00 value)
  - a. Suppliers' Night Bronze Sponsor (\$750.00 value)
  - b. Golf Outing Hole Sponsor (\$175.00 value)
  - c. Dinner Meeting Sponsor (\$350.00 value)
  - d. Newsletter Sponsor (\$100.00 value)



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### 1. Suppliers' Night Sponsorships

#### a. Corporate Sponsors (one at each level)

1. **Platinum:** \$2,500.00 - Logo on SN 2011 homepage and in 4 email marketing blasts to attendees, own Banner, full page ad in Exhibitor Guide, Social Hour sponsor, 25 drink tickets (\$3,000.00 value)
2. **Gold:** \$1,750.00 - Logo on SN 2011 homepage and in 3 email marketing blasts to attendees, Banner shared with Silver and Bronze sponsors, social hour sponsor, half page ad in Exhibitor Guide, 20 drink tickets (\$2,200.00 value)
3. **Silver:** \$1,250.00 - Logo on SN 2010 homepage and in 2 email marketing blasts, Banner shared with Gold and Bronze sponsors, quarter page ad in Exhibitor Guide, 15 drink tickets (\$1,600.00 value)
4. **Bronze:** \$750.00 - Logo on SN 2010 homepage and in 1 email marketing blast, Banner shared with Gold and Silver sponsors, 10 drink tickets (\$1,050.00 value)

#### b. Exhibitor Guide

1. Full page ad: \$500.00
2. Half page ad: \$350.00
3. Quarter page ad: \$250.00

#### c. Social Hour (multiple)

1. \$200



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### 2. Golf Outing Sponsorships

#### a. Corporate Sponsorships

1. **Platinum Sponsor:** \$1,500.00 – Includes company logo on CSIFT Golf Outing web page, company logo on 4 email marketing blasts, Cocktail Hour Sponsor, one hole sponsorship, one skill prize sponsorship, signage in the registration and dining area (own banner), and recognition in the event program. (\$2,200.00 value)
2. **Gold Sponsor:** \$1250.00 – Includes company logo on CSIFT Golf Outing web page, company logo on 3 email marketing blasts, one hole sponsorship, one skill prize sponsorship, sponsorship of the hors d'oeuvres during the Cocktail Hour, signage in the registration and dining area, and recognition in the event program. (value \$1,700.00)
3. **Silver Sponsor:** \$1000.00 - Includes company logo on CSIFT Golf Outing web page, company logo on 2 email marketing blasts, one hole sponsorship, one skill prize sponsorship, signage in the registration and dining area, and recognition in the event program. (value \$1,375.00)
4. **Bronze Sponsor:** \$750.00 - Includes company logo on CSIFT Golf Outing web page, company logo on 1 email marketing blast, one hole sponsorship, literature in the goodie bag, signage in the registration and dining area, and recognition in the event program. (value \$950.00)

#### b. Individual Sponsorships

1. **Skill Prize Sponsors:** \$175.00
2. **Hole Sponsor:** \$175.00
3. **Putting Contest Sponsor:** \$250.00
4. **Golf Outing Homepage** (banner ad): \$250 from date of sale until September 31 of that year
5. **Eblast Golf Outing:** \$250.00 each
6. **Cocktail hour sponsor:** \$300.00
7. **Hors d'Oeuvres** during Cocktail Hour: \$250.00



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### **Ala Cart Sponsorships (or individual sponsorships)**

1. Sponsor of CSIFT Homepage (banner ad): \$500.00 per month
2. Sponsor of CSIFT eBlast of choice: \$250.00 per eBlast
3. Sponsor of Suppliers' Night Homepage (banner ad): \$500.00 from date of sale until December 31 of that year.
4. Logo on banner displayed at SN (shared banner): \$200.00
5. Logo on banner displayed at SN(own banner): \$500.00
6. Full page ad in Suppliers' Night Exhibitor Guide: \$500.00
7. Half page ad in Suppliers' Night Exhibitor Guide: \$350.00
8. Quarter page ad in Suppliers' Night Exhibitor Guide: \$250.00
9. Suppliers' Night Social Hour Sponsor: \$200.00
10. Drink Tickets for Suppliers' Night Social Hour: \$10/each
11. Sponsor of CSIFT Golf Outing Homepage (banner ad): \$250 from date of sale until September 31 of that year
12. Golf Outing Skill prizes: \$175.00
13. Golf Outing Putting Contest: \$250.00
14. Golf Outing Hole Sponsor: \$175.00
15. Golf Outing: Cocktail hour sponsor: \$300.00
16. Golf Outing: Hors d'Oeuvres during Cocktail Hour: \$250.00
17. Logo on banner displayed at Golf Outing (shared) : \$100.00
18. Logo on banner displayed at Golf Outing (own): \$300.00
19. Dinner Meeting Supplier Sponsor: \$350.00
20. Newsletter Sponsor: \$100.00 per newsletter